

Appraisal/Assessment Qualifications

Edward F. Potter

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Profession Interest: Desktop Appraisal

Professional Appraisal/Assessment Experience:

EFPotter School of Real Estate Appraisal, Inc. Instructor, IDECC certified July 2017 - present

Clear Capital AMC Appraisal Reviewer, October 2018 present.

MountainSeed AMC Appraisal Reviewer - June 2017 - October, 2018

Wells Fargo RVS QC Reviewer - September 2016 - February 2017

EF Potter Appraisal - December, 2003 - present

Forsythe Appraisals - October, 2012 - 2014

S&S Real Estate Appraisal Services, Inc. - September, 2010 - November, 2011

Wisconsin Real Estate Appraisers Board,

Appointed by the Governor for a term ending May 1, 2012

Real Estate Broker, Fort Myers Beach, FL, 2009 - 2018.

Real Estate Broker, Madison/Racine/Mount Pleasant, WI, 1978 - 1986, 2004 - present.

Trustee, Village of Mount Pleasant, Elected April 2005, re-Elected April 2007

Assessor 3, State of Wisconsin, February 2009 - 2013

Statutory Assessor, Village of Mount Pleasant, January 2008 - December 2010

Assessor 2, Village of Sturtevant, June 2006 - 2007

Certified Illinois Assessing Officer, December 2010

Use of Market Drive Computer Aided Mass Appraisal (CAMA) Software, 2007 - present

Use of Global Valuation System (GVS) Software, Village of Sturtevant, June 2006 -2007

Assessment Board of Review, Village of Mount Pleasant, Appointed 2004

Certification and Professional Association Membership:

Certified Distance Education Instructor, CDEI, July 2017

Florida Certified Residential Appraiser, October 2014 - present; RD8045

Illinois Certified Residential Appraiser, February, 2014 - present; 556.004959

Michigan Certified Residential Appraiser, February, 2017 - present; 1201075760

Arizona Certified Residential Appraiser, August, 2017 - present; 22500

Maine Certified Residential Appraiser, June, 2018 - present; CR3955

Kentucky Certified Residential Appraiser, July, 2018 - present; 5349

Oregon Certified Residential Appraiser, June, 2018 - present; CR01249

South Carolina Certified Residential Appraiser, March, 2018 - present; 7686

Indiana Certified Residential Appraiser, September, 2018 - present; CR61800023

Tennessee Certified Residential Appraiser, October, 2018 - present; 5546

Ohio Certified Residential Appraiser, October, 2018 - present; 2018004101

SRA Designated Member, Appraisal Institute, February, 2013 - present
AI-RRS Designated Member, Appraisal Institute, January, 2017 - present
Wisconsin Certified Residential Appraiser, October 2012 - present; 1885-9
CVR Specialist, May 2011 - present
Certified Illinois Assessing Officer, December, 2010 - present
Florida Licensed Real Estate Broker, 2009 - 2017
Wisconsin Licensed Appraiser, February 2007 - 2013
Associate Member, Appraisal Institute, 2003 - 2013
Wisconsin Certified Property Assessor 3, 2009 - 2013
Wisconsin Certified Property Assessor 2, 2004 - 2013, 2015 - present
Full Member, Wisconsin Association of Assessing Officers, 2004 - present
Wisconsin Licensed Real Estate Broker, 1978 - 1986, 2004 - present
Full Member, International Association of Assessing Officers, 2006 - 2013

Education:

Candidate for 2nd Bachelors Degree – Economics, University of Wisconsin – Parkside, 2012-present.
Masters Degree – Management, University of Wisconsin – Milwaukee, 1992.
Masters Degree – Public Administration, University of Wisconsin – Madison, 1974.
Bachelors Degree – General Studies, The University of Michigan, 1973.

Residential Applications: Using Technology to Measure and Support Assignment Results

Appraisal Institute, October 2016

Review Theory - Residential

Appraisal Institute, May 2016

2016-17 USPAP Update

McKissock Education, January 2016

General Appraiser Income Approach Part II

Appraisal Institute, August 2014

General Appraiser Income Approach Part I

Appraisal Institute, July 2014

2014-15 USPAP Update

McKissock Education, January 2014

Interactive Valuation Modeling & Case Studies, No. 226

Columbia Institute, May, 2012

2012 USPAP Update

Appraisal Institute, January 2012

General Appraiser Report Writing and Case Studies

Appraisal Institute, January 2012

General Appraiser Sales Comparison Approach

Appraisal Institute, December 2011

Appraisal of Local Retail Properties

Appraisal Institute, December 2011

The Uniform Appraisal Dataset from Fannie Mae and Freddie Mac

Appraisal Institute, May 2011

Scope of Work: Expanding Your Range of Services

Appraisal Institute, March 2011

Self Storage Economics and Appraisal

Appraisal Institute, July 2010

Condominiums, Co-ops and PUDs

Appraisal Institute, February 2010

Comparative Analysis

Appraisal Institute, February 2010

Hotel Appraising - New Techniques for Today's Uncertain Times

Appraisal Institute, February 2010

Residential Report Writing and Case Studies

Appraisal Institute, December 2009

Residential Site Valuation and Cost Approach

Appraisal Institute, November 2009

Residential Market Analysis and Highest & Best Use

Appraisal Institute, November 2009

The Discounted Cash Flow Model: Concepts, Issues, and Apps.
Appraisal Institute, November 2009

Real Estate Finance Statistics and Valuation Modeling
Appraisal Institute, October 2009

Residential Development: Valuation Trends, Issues, Challenges
Appraisal Institute, October 2009

Appraising Distressed Commercial Real Estate: Here We Go Again
Appraisal Institute, October 2009

Spotlight on USPAP: Hypothetical Conditions & Extraordinary
Appraisal Institute, September 2009

6th Annual Condemnation Appraisal Symposium
Appraisal Institute, May 2009

The New Residential Market Conditions Form
Appraisal Institute, May 2009

Appraisal Review
Appraisal Institute, May 2009

Relocation Appraisal – Employee Relocation Council, April 2009

USPAP Update 2009
Appraisal Institute, March 2009

Residential Sales Comparison and Income Approach
Appraisal Institute, January 2009

REO Appraisal: Appraisal of Residential Property Foreclosure
Appraisal Institute, December 2008

Professional's Guide to the Fannie Mae 2-4 Unit Form 1025
Appraisal Institute, November 2008

Analyzing Distressed Real Estate
Appraisal Institute, November 2008

Valuation of Detrimental Conditions in Real Estate
Appraisal Institute, November 2008

Condemnation Appraising: Advanced Topics and Applications
Appraisal Institute, November 2008

Condemnation Appraising: Basic Principles & Applications
Appraisal Institute, November 2008

Residential Modeling Concepts, Methods, and Applications
IAAO, October 2008

Subdivision Valuation - Appraisal Institute, August 2008

Small Hotel/Motel Valuation - Appraisal Institute, August 2008

Eminent Domain and Condemnation - Appraisal Institute, December 2007

Apartment Appraisal, Applications and Concepts
Appraisal Institute, October 2007

Mass Appraisal Concepts - IAAO, October 2007

Advanced Residential Applications and Case Studies
Appraisal Institute, September 2007

Advanced Residential Report Writing
Appraisal Institute, September 2007

Income Valuation, 310 - Appraisal Institute, June 2007
Report Writing and Valuation Analysis, 540 - Appraisal Institute, March 2007
Residential Case Study, 210 - Appraisal Institute, February 2007
Basic Appraisal Procedures, 101 - Appraisal Institute, August 2006
Basic Appraisal Principles, 100 - Appraisal Institute, June 2005
15 Hour Standard USPAP Course, 410 - Appraisal Institute, 2004
7 Hour Business Practices and Ethics, 420 - Appraisal Institute, 2004
Appraisal Report Writing - Society of Real Estate Appraisal, 1981
Fundamentals of Income Property Appraisal
Society of Real Estate Appraisal, 1981
Appraisal Fundamentals - Society of Real Estate Appraisal, 1980
Real Estate Broker Education - Madison Area Technical College, 1978

Business Computer Experience:

Business Computer design, implementation and support for large & small business,
University of Wisconsin - Milwaukee, Gateway Technical College,
Rockwell Automation, and Marshall and Ilsley Corporation (M&I), 1986 - 2007.
Online Graduate and Undergraduate Course Facilitator, University of Phoenix Online, 8/2000 -
10/2003.
Microsoft Certified Trainer, Horizon Education Centers, 1995 - 1999.
Certified Novell Instructor, Gateway Technical College, 1993 - 1999.
Cisco Certified Network Associate, 1999 - 2005.
Cisco Certified Network Professional, 2001 - 2005.

Other Experience:

Chair, Village of Mount Pleasant Plan Commission, 2007
Chair, Village of Mount Pleasant Finance Committee, 2006
Treasurer, Village of Mount Pleasant Community Development Authority, 2006
Member, Village of Mount Pleasant Plan Commission, 2005 - 2007
Member, Village of Mount Pleasant Finance Committee, 2005 - 2006

Manager, Budget Office, University of Wisconsin - Milwaukee, 1986 - 1991.
Executive Officer, Majority Leader - Wisconsin State Assembly, 1984 - 1985.
Committee Clerk, Finance Committee Member - Wisconsin State Assembly, 1983 - 1984.
Executive Budget Officer, Democratic Caucus - Wisconsin State Senate, 1980 - 1982.
Senior Budget Analyst, Wisconsin State Budget Office, 1974 - 1979.