

**WI Chapter of the Appraisal Institute
Year in Review Symposium**

Tuesday, December 18, 2012

Metro Milwaukee Population and Rank

YEAR	POPULATION	METRO RANKING
1980	1.39M	27th
1990	1.43M	31st
2000	1.50M	35th
2010	1.55M	39th

Largest loss among top 40 markets

Regional Job Growth

1 MILLION JOBS



+



+



275,000 Jobs
EXPORT

325,000 Jobs
SUPPLY

400,000 Jobs
SUPPORT

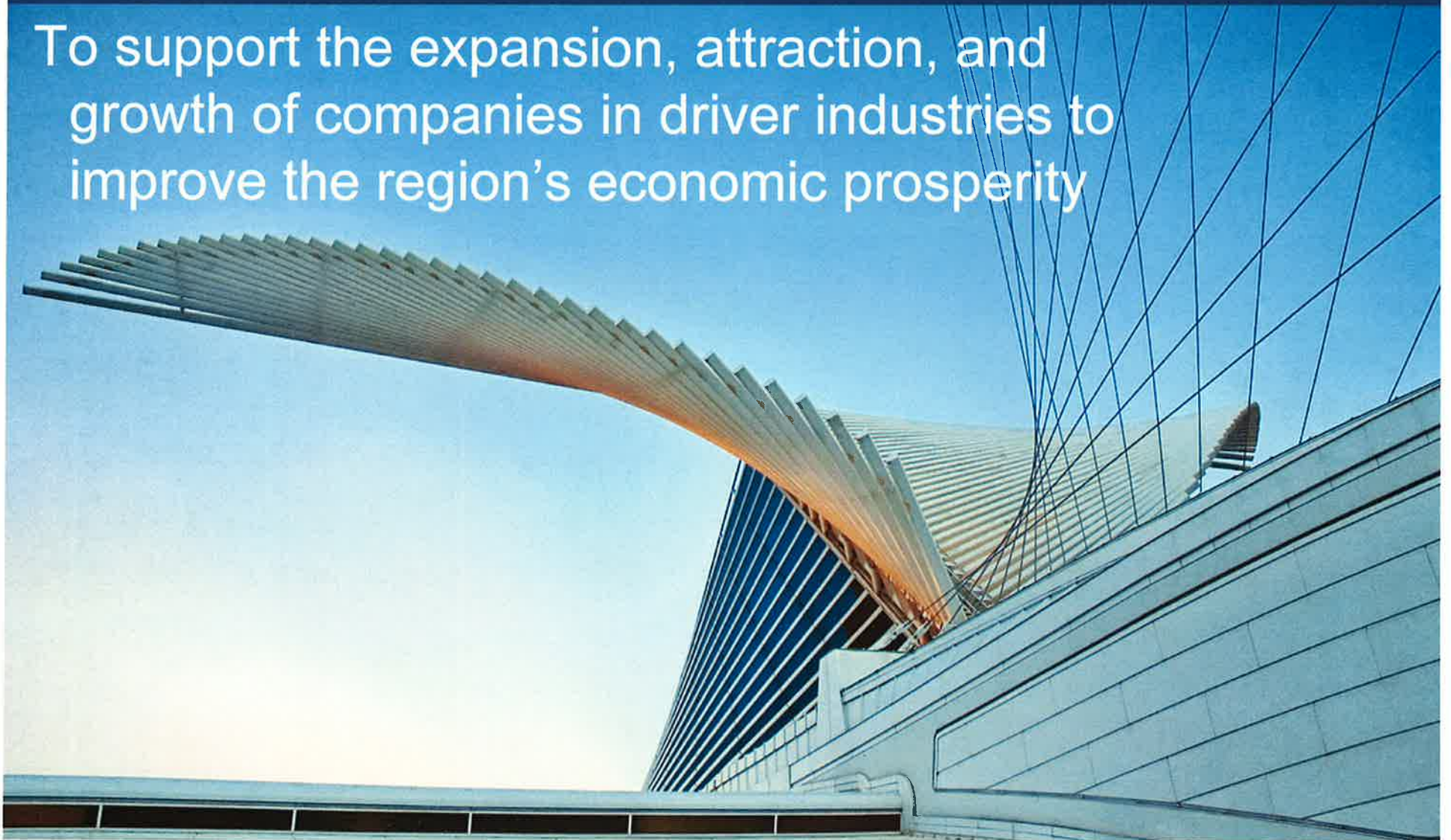


Powering Prosperity in the Milwaukee Region



Milwaukee 7: Purpose

To support the expansion, attraction, and growth of companies in driver industries to improve the region's economic prosperity



Performance Scorecard

2010-2014			
Performance Measure:	To-Date	Goal	% Goal
Direct Jobs	4,911	6,440	76%
Direct Payroll	\$247M	\$368M	67%
Average Wage	\$50,386	45,247	+11%
Total New Capital Investment	\$444M	N/A	N/A

** Results based on information provided by companies at time of M7 engagement*



**Levers for
REGIONAL
PROSPERITY**

