



REBECCA A. MASIK, SRA, AI-RRS
Wisconsin Certified General Appraiser #1279-010
Illinois Certified General Appraiser #553.002482
Minnesota Certified General Non-Resident Appraiser #40532647
Michigan Certified General Appraiser #1201068744

Experience

Heritage Valuation Services, LLC Director, Operations and Compliance	Milwaukee, WI 12/2017-Present
Chudnow Druck Valuation Supervising Appraiser	Milwaukee, WI 8/2009-Present
Lauenstein & Associates Certified General Appraiser	Milwaukee, WI 10/2003-8/2009
Chudnow Druck Lauenstein, Inc. Residential Appraiser	Milwaukee, WI 7/2002-10/2003
Stout Risius Ross Commercial Real Estate Appraiser	Detroit, MI 6/2001-7/2002
Heartland Properties, Inc. Intern	Madison, WI 5/2000-5/2001





Types of Properties Appraised

- Apartment/Rooming House
- Automotive Garage/Dealership
- Bar/Tavern
- Church/School
- Daycare Facilities
- Gas Station/Going Concern
- Industrial/Warehouse
- Mixed-Use
- Office/Warehouse
- Partial and Complete Acquisitions
- Professional Office Building
- Residential Subdivision
- Retail
- Vacant Land

Education

University of Wisconsin-Madison

Bachelor of Business Administration

Madison, WI

9/1997-5/2001

Majors: Real Estate and Urban Land Economics, Risk Management and Insurance

Real Estate Courses:

- Real Estate Law
- Real Estate Process
- Residential Development
- Real Estate Finance
- Real Estate Valuation
- Urban and Regional Economics
- Contemporary Topics in International Real Estate

A Subsidiary Of





Qualifying Courses

Appraisal Institute Courses:

- Contemporary Issues in Condemnation Appraisal
April 2004, January 2006, No Exam
- The Art/Science of Real Estate Feasibility Analysis
March 2005, No Exam
- Analyzing Distressed Real Estate
November 2005, No Exam
- Advanced Income Capitalization
May 2007, Exam Passed
- Advanced Sales Comparison and Cost Approaches
September 2007, Exam Passed
- Advanced Applications
May 2008, Exam Passed
- Report Writing and Valuation Analysis
August 2008, Exam Passed
- Business Practices and Ethics
December 2010, No Exam
- Advanced Highest and Best Use
October 2011, Exam Passed
- Fundamentals of Separating Real Property/Personal Property
March 2012, Exam Passed
- Uniform Appraisal Standards for Federal Land Acquisitions
October 2012, Yellow Book Course, No Exam

Designations, Certifications, and Licenses

SBA Going Concern Approved
FHA Approved
Yellow Book Qualified
SRA, Appraisal Institute
AI-RRS, Appraisal Institute
Candidate for Designation-MAI, Appraisal Institute

