

**CORPORATE SPONSOR:**



**LAMBEAU FIELD,  
GREEN BAY**

**DECEMBER 7,  
2018**

# REAL ESTATE DAY AT LAMBEAU FIELD

**LUNCH SPONSOR:**



**HOTEL INFORMATION**

**Hilton Garden Inn**  
1015 Lombardi Ave  
Green Bay, WI

Room Block: \$101

Your HiltonLink is: [https://hiltongardeninn.hilton.com/en/gi/groups/personalized/G/GRBGHGI-601-20181207/index.jhtml?WT.mc\\_id=POG](https://hiltongardeninn.hilton.com/en/gi/groups/personalized/G/GRBGHGI-601-20181207/index.jhtml?WT.mc_id=POG)

**This is a fun, casual event - everyone is encouraged to wear their best game day Packer attire!**

**SCHEDULE OF EVENTS**

- 10:30am - 11:30pm: Construction and Architectural Tour of Lambeau Field (two tour slots)
- 11:30pm - 12:15pm: Lunch served on the North Balcony
- 12:30pm - 12:45pm: Open Remarks/Recognition of Corporate Sponsor, Kevin Duffman, MAI
- 12:45pm - 1:15pm: Charlie Millerwise, *Green Bay Packers*
- 1:15pm - 1:30pm: Mark Nystead, *Keller*
- 1:30pm - 2:00pm: Aaron Schuette, *Village of Ashwaubenon Community Development*
- 2:00pm - 2:30pm: Kevin Vonck, *City of Green Bay Dept. of Community & Economic Development*
- 2:30pm - 2:45pm: Afternoon Break
- 2:45pm - 3:15pm: Brandon Svec, *Co-Star*
- 3:15pm - 4:00pm: Karen Harkness, *City of Appleton Dept. of Community & Economic Development*
- 4:00pm - 4:30pm: Paul Belschner, *Base Companies*
- 4:30pm - 5:00pm: Garritt Bader, *GB Real Estate Investments*
- 5:00pm - 5:15pm: Closing comments, Eric Hanson, MAI
- 5:15pm - 7:00pm: Reception

**5 Hours of Continuing Education Credits - PENDING APPROVAL**



**RECEPTION SPONSOR:**





**Aaron Schuette, Village of Ashwaubenon Community Development**

Aaron Schuette is the Community Development Director for the Village of Ashwaubenon. Aaron has been with the Village for just over one year after 18 years in the Planning and Land Services Department of Brown County, most recently as Principal Planner. As Ashwaubenon Community Development Director, Aaron focuses his time on redevelopment efforts around Lambeau Field, including Tittletown and the Village's Sports and Entertainment District just east of the stadium. When not working at making Ashwaubenon a great place to live, work, and entertain, he is typically driving his kids around the state to their sports tournaments.



**Brandon Svec, Co-Star**

Brandon Svec is a Market Economist with the CoStar Group, where he leads the firm's research and analysis on the Chicago and Milwaukee multifamily, office, logistics and retail markets. Prior to his current role, Brandon was Vice President of Research and Product Development at Inland Real Estate Investment Corporation, where he developed fund strategy and led firm-wide research initiatives. Prior to this role, Brandon was Vice President and Director of Due Diligence at Inland Securities Corporation, where he was responsible for reviewing and approving over \$1 billion of real estate security offerings. Prior to his time at Inland, Brandon was a due diligence analyst at First Allied Securities, where he primarily focused on the pre-offering due diligence of REITs and private equity real estate funds. Brandon's past additionally includes commercial real estate loan underwriting and portfolio management experience. Brandon previously held Series 7, 24, and 66 securities licenses and is a MBA candidate at DePaul University's Kellstadt Graduate School of Business, where he is finishing his studies in real estate finance and investment.



**Charlie Millerwise, Green Bay Packers**

Millerwise, a Michigan native, has been affiliated with the Green Bay Packers since 2012. Most recently as the Director of Development and Hospitality. In this role he oversees Tittletown operations, conceptual design and real estate, working closely with the partners operating in the development. Within the walls of Lambeau, Millerwise oversees the overall Hospitality program including both the Lambeau Field Events Team and the relationship with Delaware North, Lambeau Field's concessionaire. A graduate of Western Michigan, Millerwise resides in De Pere with his wife and two children.



**Karen Harkness, City of Appleton Community & Economic Development**

Karen Harkness has more than 30 years of experience in non-profit leadership, downtown management, community and economic development. For the past ten years, Karen has served as the Director of Community and Economic Development for the City of Appleton. In this capacity, Karen manages a wide variety of programs including economic development efforts, neighborhood revitalization initiatives, housing rehabilitation projects, planning and zoning tasks, assessments, and geographical information systems (GIS) endeavors.

Prior to joining the City of Appleton, Karen served as the Executive Director of Future Neenah Inc. (FNI), a community-driven non-profit organization dedicated to promoting the economic and cultural vitality of Neenah, Wisconsin. In her role at FNI, she promoted and managed strong public-private partnerships with the City of Neenah and other community groups, which fostered innovation, participation and successful completion of many community and economic development projects in Neenah.

Karen also has owned her own business, served on the Appleton Common Council from 1995-2003, and has worked for several non-profit organizations.

Karen has a master's degree in Public Administration from the University of Wisconsin-Oshkosh and a B.A. in History from Coe College.



**Kevin Vonck, City of Green Bay Department of Community & Economic Development**

Kevin J. Vonck is the Development Director for the City of Green Bay (Wisconsin). Dr. Vonck leads the Department of Community and Economic Development, which works to cultivate a community that is safe, healthy, connected, and loved through strategic activities: connecting valuable people, adopting effective policies, enhancing public programs, and improving City properties. Prior to joining the City in 2015, Dr. Vonck served as a Community and Economic Development Educator with the University of Wisconsin – Extension and as the Economic Development Coordinator for the Town of Grand Chute (Wisconsin). He has also worked as an independent consultant and adjunct college lecturer. Dr. Vonck earned a Ph.D. in Urban Affairs and Public Policy and a Masters in Public Administration from the University of Delaware; he completed his undergraduate work in Geography, History, and Environmental Studies from the University of Wisconsin – Madison.



**Mark Nystead, Keller**

Mark Nystead is a Regional Manager and oversees the Fox Valley/Green Bay sales divisions, Business Development and Marketing Department at Keller, Inc. He has been an employee-owner at Keller for the past 18 years and has 28 years of experience in the construction industry. In addition, Mark also manages his own projects in the areas of design and construction services, following up on projects from start to finish. Mark and his team, have the knowledge and experience to effortlessly convert any client's building ideas into a facility that will fit their needs. Mark is also an active member of the community participating in Junior Achievement and Big Brothers/Big Sisters of Northeast Wisconsin, is a Chamber of Commerce Member for Green Bay, De Pere, Door County, Kewaunee County, and Manitowoc County, and formally served on the Board of Directors for the De Pere Chamber of Commerce and University Avenue Redevelopment Authority.



### **Garritt Bader, GB Real Estate Investments, LLC**

Garritt R. Bader is a native of Green Bay, Wisconsin, and has been active in commercial real estate sales, leasing and development since 2003. During this time he has worked with many companies including Family Dollar, CVS/pharmacy, Costco Wholesale Corp., McDonald's, Arby's, Dollar Tree, Dunkin' Donuts and Aldi.

As sole member and principal of the company he founded, GB Real Estate Investments, LLC, Garritt primarily works to develop new stores for national retail and restaurant chains. This process includes finding the right property, seeking all necessary municipal approvals, and overseeing the financing and construction of the project to meet the retailer's needs. Since 2007, Garritt has been directly responsible for nearly \$10 million in new development and has secured properties for clients whose developments have topped \$85 million.

In addition to suburban retail development, urban redevelopment is also a focus. Beginning in 2013, Garritt undertook the development of Whitney Park Townhomes, a first-of-its-kind residential development in Green Bay that redeveloped a block of dilapidated rental houses into new modern, owner-occupied townhomes. This project nearly quadrupled the value of the block within its near-downtown neighborhood. New developments worth over \$15 million nearby are now proposed, in addition to new streetscaping and park improvements that are intended to generate even further investment.

Before the 2007 founding of GB Real Estate Investments, LLC, a Wisconsin-based limited liability company and licensed real estate brokerage, Garritt worked for Hunt Real Estate Services, Inc., a Tampa, Florida-based developer of single-tenant retail properties throughout the United States. He graduated from Marquette University with a Bachelor's degree in Civil Engineering and a minor in Business Administration, and from the University of Florida with a Master's degree in Business Administration – Real Estate. Garritt is based in Green Bay and is a licensed real estate broker in Wisconsin and Florida.

Garritt is a member of the International Council of Shopping Centers (ICSC) and also dedicates his time to several organizations whose missions foster economic development. He is on the Board of Directors for On Broadway, Inc., a downtown Main Street program, and on the Physical Improvements Committee for Downtown Green Bay, Inc., and Olde Main Street, Inc., two Business Improvement Districts. He is also a member of the Board of Visitors for the Donald J. Schneider School of Business & Economics at St. Norbert College; the Real Estate Alumni Board at Marquette University's Center for Real Estate; and the Current Young Professionals' Steering Committee through the Greater Green Bay Chamber.



### **Paul Belschner, Base Companies**

Paul has more than 20 years of experience in finance and business administration pertinent to the property development and construction management services provided at Base. Paul holds a B.S. degree in accounting from the University of Wisconsin – Green Bay and a Masters of Business Administration from the University of Wisconsin – Oshkosh. As an auditor and tax preparation specialist in the public accounting field Paul gained tremendous knowledge of the development and construction industry as well as familiarity of business strategies implemented within the respective industries.

Providing the proper information, feedback and guidance needed to excel in all aspects of the business operations is a management passion of Paul's.

Paul keeps very active within the industry as well as with his family and charitable organizations, including:

- Spending time biking, camping, and traveling with his wife, son (age 16, and daughter (age 15)
- Member, Construction Financial Management Association (CFMA)
- Member, Financial Executives International (FEI)
- Member, NFL Alumni Association—Green Bay Chapter
- Member, Meyer Theatre Corp.—Capital Campaign Committee
- Active participant, Chamber of Commerce—CFO Roundtables
- Co-founder, treasurer, CASE (Confidentially, Advising, Supporting, and Encouraging local business) Business Group
- National Conference Presenter and active member, Jack Miller Network, Promoting Redevelopment and Enhancing Municipal Relationships
- Board Member (Chairman) —Advance-Economic Development Division of The Green Bay Area Chamber of Commerce
- Board Member—Numerous Commercial Real Estate Condominiums
- Board Member—Boys and Girls Club of Green Bay
- Past President, Optimist Club of West Green Bay
- Board Member—Broadway BID-Business Improvement District Taxing Authority



**Kevin Dumman, MAI, SRA, AI-GRS, Dumman Appraisal Group, LLC**

Kevin is the owner of Dumman Appraisal Group, LLC in Algoma, WI, which is a third generation family business started in 1958 by his grandfather, Marvin Dumman, as Dumman Realty, Inc. His education includes a Bachelor of Science from University of Wisconsin Green Bay in Business Administration Finance Emphasis with a minor in Economics and an Associates in Applied Science in Mechanical Engineering Technology from Milwaukee School of Engineering. Kevin has been appraising vacant land, commercial, agricultural, and residential properties since 1992. Specialty appraisal areas include tax appeal, right-of-way, litigation support, easements, insurance loss, and other difficult, unique, and challenging appraisal assignments. Professional memberships include the Appraisal Institute, Door County Board of Realtors, Realtors Association of Northeast Wisconsin, and Manitowoc County Board of Realtors.



**Erik J. Hanson, MAI – Exec. Vice President, Midwest Appraisal Group, Inc.**

Erik has been appraising and consulting on commercial real estate since 2002. He has been part of Midwest Appraisal Group, Inc. for several years. Our partners at Midwest Appraisal Group, Inc. hold the prestigious MAI designation from the Appraisal Institute.

Erik specializes in the appraisal and consulting of mobile home parks and RV parks/campgrounds, limited service hotels, and convenience stores/gas stations.

He also volunteers his time to the Wisconsin Chapter of the Appraisal Institute, where he currently serves as Treasurer and Education Chair. Erik has attended the Leadership Development Advisory Council (LDAC) sponsored by the Appraisal Institute for the past three years, and was selected as a Discussion Leader for the 2019 session.

**DIRECTIONS**

**Stadium tours will start on the Atrium Floor.**

**When you arrive at Lambeau Field, enter the Northeast parking lot (LOT 3) off of Lombardi Avenue. You will park and enter the stadium at the American Family Insurance Gate. Once inside, you can take the elevator or escator to Level 1 - Atrium Floor. Stadium Tours will start on the Atrium Floor at the “Classic Tour Starts Here” banner.**

**Map of Lambeau Field:**



**HOTEL INFORMATION**

**Hilton Garden Inn**

1015 Lombardi Ave, Green Bay, WI

**Room Block: \$101**

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**All room reservations must be made by Friday, November 16th.**