

FEBRUARY 28, 2024



## SCHEDULE OF EVENTS

**8:00-8:30am – Registration**

**8:30-9:30am – Appraisal Business Operations**

*Tyson Hall, MAI, GAA - Certified General Appraiser, Owner Masters-Hall Appraisal*

**9:30-10:30am – Assessment Law Update**

*Nicole Larsen, JD - Commissioner of Assessments, City of Milwaukee  
Hannah Jahn, JD - Assistant City Attorney, City of Milwaukee*

**10:30-10:45am – Break**

**10:45-11:45am – Appraisal Review and Complaint Process**

*Alicia Kennedy, JD - Attorney Supervisor &  
Ken Baranowski - Real Estate Specialist - Advanced Review Appraiser/ Investigator  
State of Wisconsin Department of Safety and Professional Services*

**11:45am-12:45pm – Capital Markets**

*Dr. Mark Eppli, Ph.D. - Director of the James A. Graaskamp Center for Real Estate  
at the University of Wisconsin- Madison*

**12:45-1:15pm – Lunch**

**1:15-2:45pm - CoStar Group Macro & Office Market Update  
PLUS Demonstration of New CoStar Analytical Tools/ Features**

*Gard Pecor, Senior Market Analyst, CoStar Group &  
Brian Hiemer, Senior Account Executive, CoStar Group*

**2:45-3:00pm – Break**

**3:00-4:00pm - Retail & Multifamily Market Update**

*Garrett Warner, MAI & Broker - Owner,  
Wisconsin Appraisal Services & Broker Founders3*

**4:00-4:30pm – Industrial Market Update**

*Scott Kellenberger, MAI, ASA - Managing Director, Corporate Valuation Advisors*

**4:30-6:00 – Cocktail Reception & Networking**

## WCAI OFFICE

11801 W Silver Spring Drive  
Suite 200  
Milwaukee, WI 53225

**7 Hours State of WI Appraisal CE**

*Approved by Dept. Safety &  
Professional Services*

**5 Hours Appraisal CE &  
2 Hours Law/Management CE**  
*Approved by Dept. of Revenue*

**COST OF ATTENDANCE:  
\$95/PERSON**

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CASUAL EVENT!**

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