

**The Wisconsin Chapters of
The American Society of
Farm Managers & Rural Appraisers
and
The Appraisal Institute
Present:
2018 Fall Meeting
“FoxConn-templation”
and
An appraisal Seminar
“Valuing Rural America”**



October 17-18, 2017

WI Chapter Appraisal Institute Classroom
11801 W Silver Spring Drive # 200
Milwaukee, WI 53225
Phone: (414)-271-6858

2018 Fall Meeting & Seminar

The WI Chapters of ASFMRA & the Appraisal Institute will host a Fall Meeting on Wednesday, October 17, 2018. Renew your professional contacts and learn of the impacts of the FoxConn project. Share some fellowship with chapter members and guests at the optional attitude adjustment session following the meeting. And on October 18, re-tool yourself at our 8-hour “Valuing Rural America” appraisal seminar. See you there!

Program

Wednesday, October 17, 2018

11:00 Impacts of FoxConn on Southeastern Wisconsin’s rural and suburban communities. Jonathan Delagrave, Racine County Executive and Matt Moroney, Strategic Economic Initiatives Director, WI Department of Administration.

12 Noon Buffet Lunch (Included)

1:00 FoxConn Project from a Community Economic Development Perspective - Professor Steven Diller, UW Dept of Agricultural & Applied Economics, UW Madison

1:45 Electrical Infrastructure Project Impacts, David Hollenberger, American Transmission Company Manager of Real Estate & Barbara Mikolajczyk, ATC Project Manager

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Wisconsin Chapter
ASFMRA
7310 Farmington Way
Madison, WI 5317

*Valuing Rural America Seminar approved
for 8 hrs. Appraisal Continuing Education*

2:45 Break

3:00 Southeastern WI Rural Land Impacts (Appraisal Case Study) David Joos, Compeer Financial, Janesville, WI

3:40 Impacts on related development projects (Appraisal Case Study) Larry Foltz, Valhalla Management Services, Prentice WI

4:20 Where to from here? Londa Lauber (The Lauber Farm is part of the FoxConn site).

5 p.m. Meeting concludes

6 p.m. Optional Social Hour - Cash Bar Schwabenhof, N56W14750 Silver Spring Drive, Milwaukee

Dinner on your own

Thursday, October 19, 2017

Valuing Rural America:

The Complexities of Data Analysis in a Low Volume, Non-Uniform World

8-hour Appraisal Continuing Education Course, approved nationally by ASFMRA.

Registration begins at 7:30 a.m.

Explore some new concepts in this urban versus rural appraisal environment. Issues arise when sales are utilized to value a property rather than comparable sales and long standing land mix analysis. A genesis of the land mix methodology will be presented, and new concepts regarding land mix will be introduced and thoroughly explained, and demonstrations of new processes will be applied to various property types. This course also provides an overview of the new ASFMRA textbook.

- 8:00 Review of Internet Site Resources
- 8:20 Textbook Overview
- 9:00 Rural vs Urban Appraisal
- 10:00 Foundational concepts of data analysis
- 10:40 Networking Break
- 11:00 Land mix analysis and proportionality
- 12:00 Lunch (Included with registration)
- 1:00 A new approach to proportionality
- 2:00 Data Analysis in Case Study
- 3:00 Networking break
- 3:20 Data Analysis in Case Study
- 4:30 Application of new processes to unique property types & Course Summary

Course materials, lunch and two breaks are included with course registration. Course Instructor will be Justin Bierschwale, ARA, MAI

Meeting Location & Lodging information

Location for Fall Meeting and Rural Valuation Seminar: WI Chapter of the Appraisal Institute, 11801 W Silver Spring Drive #200, Milwaukee, WI 53225. Phone: (414) 271-6858

Lodging for the group is available at the Hyatt Place, 11777 W Silver Spring Drive, Milwaukee. Please make your own lodging reservations by calling directly to the hotel at:(414) 462-3500. A block of rooms will be held until Oct 5th for \$89/night + tax. Ask for the WI Association Management rate (WAM).

Refund Policy for Seminar

A cancellation fee of \$50 will apply for those seminar refund requests received more than 10 days prior to the course; \$75 for those received 10

To learn more.....

- For information about the American Society of Farm Managers and Rural Appraisers go to:

www.asfmra.org

Registration Form WC/ASFMRA Fall Mtg & “Valuing Rural America” Seminar October 17 & 18, 2018 Milwaukee, WI

Advance registration is preferred! A late registration fee will be charged on registrations received after October 10. The registration fee includes lunch and breaks.

Registration : (check all that apply)

- \$50 Oct. 17 Fall Meeting
- \$225 Oct. 18 Valuing Rural America Seminar
- \$75 Seminar Late registration fee (after October 10)

\$ _____ Total Enclosed

Name _____

Company _____

Address _____

Phone _____

E-Mail _____

To register with a Credit Card click here:

<https://bit.ly/2O1CBMq>

Or register by check:
Make check payable to **WC/ASFMRA**.
Reservations must be received by October 10!

Send check to:

Arlin Brannstrom

Wisconsin Chapter Secretary

7310 Farmington Way

Madison, WI 53717

Questions: Phone: (608) 516-7989

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